

Jodie R. Howard

One College Avenue Unit 5628, Mechanicsburg, PA 17055 □ jodierebeccahoward@gmail.com □ 206-963-3153 □ jodiehoward.weebly.com

EDUCATION

Bachelor of Arts in Public Relations May 2016

Minor: Teaching English to Speakers of Other Languages (TESOL)

Messiah College, Mechanicsburg PA GPA: 3.39/4.0

American Studies Program

Washington D.C., August – December 2015

- Participated in an Internship at Genocide Watch
- Completed strategic communication courses including a client project with Bread for the World
- Onsite informational interviews with communication professionals

INTERNSHIP EXPERIENCE

Design Workstudy, Messiah College Communications Department

Mechanicsburg, PA, May 2013 – Present

- Designed the department newsletter, "the Comraderie" now housed on the department website
- Updated department website using Contribute and Jadu programs

Webmaster and Early Warning Analyst, Genocide Watch

Arlington, VA, September – November 2015

- Maintained two websites: Genocide Watch and Alliance against Genocide
- Researched and wrote Countries at Risk report for West Papua and North Korea
- Planned and implemented events, e.g. a Women and Genocide Symposium and film screenings
- Created social media posts for Genocide Watch's Facebook and Twitter pages

Consultant, Christian Books Melanesia, Inc.

Wewak, Papua New Guinea, June 2014 – August 2014

- Designed an e-book distribution website using wix.com
- Formulated a social media strategic plan with recommendations for using Face book and Twitter

LEADERSHIP EXPERIENCE

Mentor, International and Missionary Kid Peer Advisor Program

Messiah College, Mechanicsburg PA, August 2013 – May 2015

- Helped plan and implement international orientation week
- Mentor students as they mentally, physically, and emotionally adjust to college life in the U.S

ISA/MuKappa (International Student Association/Missionary Kid Chapter)

Messiah College, Mechanicsburg PA

President, August 2014 – May 2015

- Aid students by creating a safe environment for international students and missionary kids
- Organized cabinet members, hold meetings, and planned events for members
- Advocated for international students on several college committees
- Devised a plan to expand international banquet from a guest count of 300 to 400

Public Relations Officer, August 2013- May 2014

- Managed the club's Facebook and Twitter pages by promoting and evaluating club events
- Planned and implemented promotions for International Banquet which sold out in 4 days

Secretary, January 2013- May 2013

- Demonstrated strong attention to detail while taking minutes
- Represented club in the Multicultural Council, a council of all multicultural clubs at Messiah

GLOBAL EXPERIENCE

Papua New Guinea- 1994-2012

US Citizenship

Languages: Tok Pisin (Pidgin)